



Board of Director's Meeting
February 15, 2012 ~ Bridgeview Restaurant

President Dan Roddick welcomed everyone and called the meeting to order at 12pm.

Present: Directors: President Dan Roddick, Brent Laton, Jen Wyman, Julie Marshall, Pat Sayeau, Robert Lawn, Roger Rhodes, Beth Morris, Larry Dishaw, Hugh Cameron, Jerry Hasiuk, Doug Malanka, Jerome Taylor.

Members: Heather Lawless, Allison Boyd, Bill Pakeman, Neil Dufour, Tina Murray

Guests: Jeff Morris

Regrets: Randy Helmer, Mayor Brett Todd

Minutes recorded by Secretary Tracy Day.

Quorum was established.

Beth introduced her son Jeff Morris. Jeff spoke about the Prescott for Kraft Hockeyville campaign that is currently gaining momentum in Prescott.

The winner of Hockeyville 2012 will receive \$100,000 for arena upgrades from Kraft Canada and host a pre-season NHL game.

Currently Prescott sits with 275 members ahead of the community of Godrich, Ontario (making Prescott first in Canada for number of members).

Jeff spoke of the different forms of media that have been used to promote Prescott: radio, newspaper, social networking (Facebook).

Friday February 24th is going to be Hockey Day in Prescott. Jeff is hoping that area schools, businesses, and those at work will gather for 15 minutes at the Fort Field, wearing their hockey jerseys to sing O'Canada and have their picture taken. The Fort cannon will be fired as well.

Jeff spoke of partnering up with Ogdensburg to gather their support for Prescott's bid during the Hockeyville process which would involve a future invitation to have their area teams come over to Prescott for a skating event.

Jeff is hoping that area businesses will participate with signage and coming to the February 24th event at the Fort.

The top 15 communities will be announced on March 3, 2012. Voting will begin after that – detail to follow on the Kraft Hockeyville website.

APPROVAL OF AGENDA:

J.HASIUK moved that the agenda for the February 15, 2012 Board of Directors meeting be approved as circulated.

Seconded by J. MARSHALL. CARRIED.

APPROVAL OF DECEMBER 2011 MINUTES:

B. LATON moved that the minutes of December 2011 minutes be adopted as submitted.

Seconded by J. WYMAN. CARRIED.

PRESIDENT'S REPORT:

Dan spoke of 2012 being off to a great start. There has been lots of great press for the Chamber.

The 3 new Initiatives that the Chamber will be focusing on need to be decided at today's meeting. The committees will also need to be looked at and chairs appointed.

Dan attended the ICSP meeting at the Johnstown Community Centre on behalf of the Prescott and District Chamber of Commerce. It was a presentation put on about a sustainability plan. The presentation talked about bringing together the 4 Pillars: Environment, Economy, Society at large and Culture. Dan encourages others to participate in the next session in April at the Grenville Snowmobile Club.

The guest speaker for the Annual Awards Banquet is Cathy Marjerrison-McIntyre. Cathy is a past winner of the Connie Dickey Award and a successful business woman. Cathy will also be presenting the Connie Dickey Award this year. The location suggested for the banquet is the Prescott Golf Club on either March 23rd or 30th. Our Stone Cottage (Sue Vallom) will cater. Tickets for a raffle draw will be sent out to each member to sell or buy like last year.

P. SAYEAU moved that the Annual Awards Banquet is held on Friday March 30th, prize value for raffle draw not to exceed \$2000 and tickets to be distributed to members like last year. Buy or sell the 5 tickets (\$20 each) that each member receives.

Seconded by B.LATON. CARRIED

ELECTION OF PRESIDENT ELECT:

Dan called for nominations from the floor for the position of the President Elect.

B. Laton nominated Beth Morris as President Elect for 2012.

Seconded by J. Wyman.

Dan called for nominations from the floor for the 2nd time

J. Wyman nominated Jerome Taylor as President Elect for 2012.

Seconded by P. Sayeau.

Beth Morris withdrew her name.

Dan called for nominations from the floor for the 3rd and final time.

P.Sayeau moved that the nominations be closed for the position of President Elect.

Seconded by B.Laton. Carried.

Jerome Taylor is the new President Elect for 2012.

Jerome thanked everyone for the opportunity. He is excited to take on the challenge of running his new Canadian Tire store and being President-Elect for the Chamber.

APPOINTMENT OF TREASURER:

P.Sayeau moved that Brent Laton be appointed treasurer for the Prescott and District Chamber of Commerce for 2012.

Seconded by J. Wyman. Carried

TREASURE'S REPORT:

Report for the period ending January 31, 2012 has been circulated.

One third of the member fees for 2012 have been collected. Reminder emails will be sent out this week to those that have not submitted payment. A reminder to the members will be added that if they participate in the Chamber Group Insurance Plan, dues need to be paid by the end of March or the Insurance Group will be notified of non-payment.

The Legion rental fee for the AGM was paid in December. The Chamber broke even with this event through the cost of the meal for the 50/50 profits.

B. LATON moved that the financial report ending January 31, 2012 be accepted as submitted.

Seconded by R. LAWN. CARRIED

It was asked if the Chamber still planned to top up the Mutual Fund to the set amount of \$10,000. Brent explained that once all items are moved from TD bank to the Bank of Montreal (a few things left remaining) that the mutual fund will topped up.

Once the Chamber is fully moved to the Bank of Montreal, Brent suggested that proposals be brought forward concerning suggested changed from a Money Market Mutual Fund to a GIC.

SECRETARY'S REPORT:

Chamber plaques have been ordered and will start to be mailed out/handed out to members with their 2012 fees paid.

Work on the website is continuing with emphasis being placed on updating and making corrections.

Members will be asked visit the website and look over their member listing for mistakes or changes that need to be made. As well if there are members that do not have a listing on the website but would like one added, Website release forms will need to be filled out and sent into the secretary. Tracy will send forms to members.

Many emails and calls have been received pertaining to tourism items (brochures, dates, area information). Tracy has fielded some of the calls/emails to Town Hall looking for some assistance. The tourism position with the Town of Prescott still has not been filled.

There was discussion around the vacant Tourism position and that it needed to be addressed. This will be one of the 3 Key Initiatives that the Chamber will begin working on as it is in the interest of the Chamber and all 3 municipalities.

There has been little response to the email sent out looking for Sole Proprietors for a future Business After 5 event. It was suggested that a more detailed email be sent out as there were members that were looking for more information. Jen Wyman will draft up a letter for Tracy to circulate to the members.

A copy of the updated Road Closure By-law was received electronically from Town of Prescott.

CORRESPONDENCE:

A list of correspondence for February 2012 was distributed.

COMMITTEE REPORTS:

Membership Committee

R. Rhodes reported one application for membership:

- 1) Prescott Curling Club

R. Rhodes moved that the Prescott Curling Club be accepted as a Chamber member.

Seconded by R. Lawn. Carried

Finance Committee

Finance Committee is to report who the chair is at next Board of Director's meeting. As well more members need to be recruited as presently the committee sits with 2 people.

Programming and Planning

Jen Wyman is chair of Programming and Planning committee.

Awards and Nominating Committee:

Jen would like to have an ad printed in the Prescott Journal for the Annual Awards Banquet to get the information out to the public and hopefully gather some more nominations than in previous years.

Posters will be put up as well. Tracy to send posters to CSE.

J. Wyman moved that an advertisement be placed in the Prescott Journal for the Annual Awards Banquet.

Seconded by P. Sayeau. Carried.

Jen spoke of the Great Waterfront Trail Adventure that is taking place July 14 – 21, 2012. It is an 8 day recreational bike ride from Niagara to Quebec on the 730 km Waterfront Trail. Jen has been asked to participate as the Honorary Tour Director for this 5th Annual event. Bikers will be stopping and staying in Prescott on Thursday July 19th (Day 6). Base Camp will be at Fort Wellington.

Jen spoke of the idea of having Business logos put on bike shirts that she can wear through her 8 day adventure. It would be great publicity for area businesses. Please contact Jen if you would be interested in having your business spotlighted on a bike shirt for the Great Waterfront Trail Adventure.

Focusing Committee

Key Initiatives

Pat Sayeau is the Chair of the Key Initiative Committee.

Key Initiatives ideas that were brought forth to be focused on in 2012 include:

- Tourism
- Business Marketing
- More active liaison with the 3 municipalities

- Business cards for Directors – this will be brought forth at the next Director’s Meeting
- Trade Show featuring local businesses from the 3 municipalities

It was suggested that the Key Initiative Committee meet and decide on the top 3 initiatives that the Chamber will begin to look at.

LIASON REPORTS:

BIA: Beth Morris

- Chuck Street’s contract with the BIA is being renewed at the end of February
- Ray Young is the BIA Chair and Beth Morris is the Vice Chair
- Brandon Stone will be representing the BIA in the Great Waterfront Train Adventure which they are hosting. He will be completing the leg from Brockville – Prescott.

GCFDC: Heather Lawless

- EODP is in its 2nd phase open and for fast tracked, short term project applications that will start and end before the end of March 2012. Contact Ryan Gillian for details.
- Retrofit Program still available for interest free loans (Private Sector). Please contact Business Development Officer – Mike O’Keefe for details.
- March 1, 2012 is the next SEB Orientation Session and GCFDC is looking for interested parties.
- North Grenville is having a Retention and Expansion series on February 23rd at the Kemptville College.

TOWNSHIP OF AUGUSTA: Doug Malanka

- “How to Best work Together” session was put on by CAO M. Larocque and attend by councilors.
- Last council meeting confirmed Augusta’s interest in inquiring into a county wide policing contract.
- Tony Hicks (Camera Guy) presented a proposal to council around meeting being recorded and put on Google for residents to access. A password would be needed to be able to view.
- Council committed to a plan for beaver control on waterways.
- Friday March 2nd will be the Mayor’s Breakfast – 7:30am at the Grenville Snowmobile Club. Cost of \$5

TOWN OF PRESCOTT: Robert Lawn

- Budget time for council
- Still continuing work on waterfront improvements

- Strategic Planning Session – looking ahead to the next 2 years. On Tuesday February 21st, a Strategic Planning Public Forum will be held at the Health Centre 6:30pm – 8:30pm.
- A Street light collapsed on car in downtown Prescott. Town is currently working on inspecting each light.
- Code of conduct continues
- A presentation was given to council by Protocol Biomass with respect to establishing a wood pallet manufacturing facility North part of Prescott (Industrial Park).

TOWNSHIP OF EDWARDSBURGH/CARDINAL: Pat Sayeau

- Update on Warf Project: half way through contract and working on Cell 7 & 8. All in-water work will be done by April 15th.
- 2012 Budget work continuing

NEW BUSINESS:

A lengthy discussion ensued on the proposed Protocol Biomass Facility.

R. Lawn moved that The Prescott and District Chamber of Commerce post favourable comment for the issuance of the Forest Resource Processing Facility Licence on the Environmental Registry thus demonstrating Chamber support for the Protocol Biomass project, the jobs to be created, and the market to be created for presently unused wood fiber.

Seconded by Hugh Cameron. Carried. (1 opposed – Jerry Hasiuk, 1 abstain – Doug Malanka)

OTHER BUSINESS:

- Bill Pakeman circulated Administrative Fee Summary for the Prescott Chamber of Commerce Benefit Program. Bill spoke of the need to continue to promote the Chamber Plan and obtain new members.
- CSE will be hosting an event on March 21st with a guest speaker coming in from the Ministry to talk about apprenticeships.

ADJOURNMENT:

D. Roddick moved that the meeting be adjourned at 1:45pm.

Seconded by P. Sayeau. Carried

Next month's meeting is WEDNESDAY MARCH 21ST, NOON AT THE RED GEORGE PUB. EVERYONE WELCOME!